



## SKILLS:

### Professional Softwares:

- Adobe Photoshop
- Adobe illustrator
- Adobe inDesign
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Final Cut Pro

### 3D Design Softwares:

- Keyshot
- Blender

English/Mandarin/Cantonese

## Education:

### Certificated Media Techniques and Marketing Communications

British Columbia Institute of Technology  
Vancouver, British Columbia, Canada  
(2024 - Current)

### Business Leadership and Management

Vancouver Community Collage  
Vancouver, British Columbia, Canada  
(2012 - 2014)

### Associate Certificated Graphic Design

British Columbia Institute of Technology  
Vancouver, British Columbia, Canada  
(2011 - 2012)

### Communication Design

Emily Carr Art & Design  
Vancouver, British Columbia, Canada  
(2009 - 2010)

### BA of Interactive Design

Guangzhou Academy of Fine Arts  
Guangzhou, China  
(2004 - 2008)

# RANDY SO

Senior Graphic Designer  
Commercial Art Illustrator  
Professional Photographer  
3D Visual Artist

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## WORK EXPERIENCE:

### Senior Graphic Designer

(2019 - Current)  
Tyger Auto / M2 Distribution Ltd.  
Port Coquitlam, B.C. Canada

#### Main Duties:

- E-Commerce Platforms Listing Images
- A+ images, Banners, Commerical Ads
- Social Medias/Email Promotion Blast
- 3D Images Creation/Video Editing
- Product Installation Instructions
- Product Photography
- Package Design
- Website Management

### Graphic Designer

(2017 - 2019)  
West Coast Gifts  
Vancouver, B.C. Canada

#### Main Duties:

- Social Medias/Email Promotion Blast
- Banners, Commerical Ads
- Product Photography/Package Design
- Website Management
- Product Catalog Design

### Senior Graphic Designer

(2015 - 2017)  
EAB Tools Inc.  
Delta, B.C. Canada

#### Main Duties:

- Social Medias/Email Promotion Blast
- Banners, Commerical Ads
- Product Catalog Design
- Product Photography/Package Design
- Video Production/Video Editing
- Website Management

### Senior Graphic Designer

(2014 - 2015)  
Samona International Inc.  
Burnaby, B.C. Canada

#### Main Duties:

- Social Medias/Email Promotion Blast
- Banners, Commerical Ads
- Product Catalog Design
- Product Photography/Package Design
- Website Management

### Graphic Designer

(2011 - 2014)  
Bonica Precision Inc.  
Richmond, B.C. Canada

#### Main Duties:

- Social Medias/Email Promotion Blast
- Banners, Commerical Ads
- Product Catalog Design
- Product Photography/Package Design
- Website Management
- Logo Design/illustrations Creation

### Character Designer

(2011 - 2011)  
Mimo Films  
Vancouver, B.C. Canada

#### Main Duties:

- Character Design
- Storyboard Design
- Concept Art Design

### Junior Graphic Designer

(2008 - 2009)  
Storm-E Design Ltd  
Guangzhou, Guangdong, China

#### Main Duties:

- Magzine Layout Design
- Photography

## EXPERTISE:

- Branding Graphic Design
- Promotional Materials Design
- Commercial Illustration
- Strong Hand Drawing
- Experienced Supervision Skill
- Social Media & Web Promotions
- Intermedia and Editing
- Professional Photography
- Excellent Communication and Team Works
- Exceptional Task Management & Efficiency